



Kanadský Slovák

ZA BOHA, NAROD A SLOVENSKO

The Canadian Slovak

FOR GOD, NATION AND SLOVAKIA

259 Traders Blvd. East Unit 6, Mississauga, Ontario Canada L4Z2E5 • (905) 507-8004 • email: administrator@kanadskyslovak.ca

Website: www.kanadskyslovak.ca

Advertising Rates and Sizes Effective November 1, 2019



Still publishing strong after 78 years!



Kanadský Slovák is one of the last Bi-weekly Heritage newspaper still published in North America TODAY! Celebrating over 78 years of being in the Newspaper business we thrive for Excellence in both our articles and our advertising. You can feel confident that your advertising dollars are well spent with us. Unlike ordinary publications, our readers support and appreciate the advertisers in their heritage newspaper.

Display Ad Prices & Sizes

	A	B	C	D	E	F	G
	10" x 15"	10" x 7.5"	5" x 7.5"	5" x 10"	2" x 15"	5" x 3.75"	2.5" x 3.75"
	25.4cm x 38.1cm	25.4cm x 19.05cm	12.7cm x 19.05cm	12.7cm x 25.4cm	5.08cm x 38.1cm	12.7cm x 9.53cm	6.35cm x 9.53cm
	<u>FULL PAGE</u>	<u>1/2 PAGE</u>	<u>1/4 PAGE</u>	<u>1/3 PAGE</u>	<u>BANNERADS</u>	<u>1/8 PAGE</u>	<u>Business Card</u>

BI-WEEKLY – 1 ISSUE	\$500	\$260	\$120	\$135	\$100	\$70	\$30
3 MONTH CONTRACT	\$425	\$221	\$102	\$115	\$85	\$59	\$25
6 ISSUES (15 % DISC.)							
6 MONTH CONTRACT	\$375	\$195	\$90	\$101	\$75	\$52	\$22
12 ISSUES (25% DISC.)							
12 MONTH CONTRACT	\$325	\$169	\$78	\$87	\$65	\$45	\$19
23 ISSUES + 1 SPECIAL (35 % DISC.)							

All above prices are per issue and are based on black and white camera-ready artwork.

Ad layout rates start at \$75.00 per hour and up, please contact us for complete quote.

A 20 % surcharge will be added for color ads and custom sizes. Please contact for quote.